

#SportBizLatam

‘Be part of the most relevant Sport
Business experience in Latin America’

OPPORTUNITIES

2019

A world map with a blue grid background. A large red location pin is placed over Spain in Europe. A cluster of smaller red location pins is placed over Latin America, each containing a flag: Mexico, Colombia, Ecuador, Peru, Argentina, Uruguay, and Brazil.

#SportBizLatam

‘The leading congress in the Sports Business industry in Latin America’.
The most attractive networking platform for business opportunities in the Sports industry, connecting LATAM with the rest of the world’.

Value of taking part

#SportBizLatam



Highlight your Brand

Brand awareness with high visibility in front of target audience: possible allies, clients, business partners, suppliers.



Promote your Products

Present them in front of your target audience, showing applied attributes and business cases.



Build Relationships

Networking opportunities with decision makers in the sports industry.



Business Development

Assist your team to develop relationships and business opportunities, whilst you receive training and stay updated.



Leading the Conversation

We offer the right scenario to position as a key player of the sports industry, with maximum leadership to conduct industry trends.



Custom options and proposals

We adapt to your needs and goals.

Summary

#SportBizLatam

20 events

Developed in our first 3 years

8 countries

Hosting our events

+300 Speakers

International speakers

93% Attendees

Rate and describe us as
Excellent / Very Good

+10.000

Sports Professionals community

+700

Companies attending

https://youtu.be/s3Solhh_15E



Already Attending

#SportBizLatam



Planning 2019

#SportBizLatam

MAY	BOLIVIA
JUN	EL SALVADOR
AGO	COLOMBIA
SEP	GUATEMALA
SEP	ESPAÑA #SportBizTrip
OCT	ECUADOR
NOV	ARGENTINA



Core Topics

#SportBizLatam



SPORTS MEDIA
BROADCASTING, MEDIA
RIGHTS, SPORTS AUDIENCES



SPORTS MANAGEMENT
CHALLENGES FOR CLUBS,
FEDERATIONG AND LEAGUES



SPORTS MARKETING
NEW INCOMES, FAN
ENGAGEMENT, LICENSES



SPORTECH
PERFORMANCE, DATA, BETTING,
REVIEW, INTELLIGENCE



SPORTS DEVELOPMENT
REGIONAL OVERVIEW,
ECONOMY INSIGHTS, TRENDS



INNOVATION
SUCCESS STORIES, STARTUPS,
NEW TOOLS

Previous Speakers

#SportBizLatam

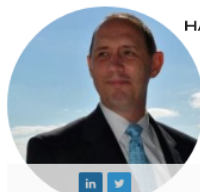


genius sports



Wilman Arriarán, Percy

Special Counsel Latinoamérica en Genius Sports

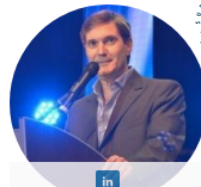


HAWK-EYE
INNOVATIONS



Kruffy, José L.

Managing Director de Hawk-Eye Innovations Ltd. para América Latina



SAF



Elizondo, Mariano

Presidente de Superliga de Fútbol



CI
CRUYFF
INSTITUTE



Koerhuis, Mariel

Directora de Johan Cruyff Institute

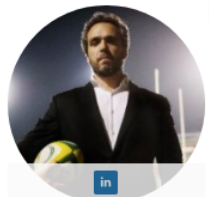


FC BAYERN
MÜNCHEN



Vidal, Rudolf

President of the Americas FC Bayern Munich



BRASIL
RUGBY



Danza, Agustin

CEO at Brazilian Rugby Union

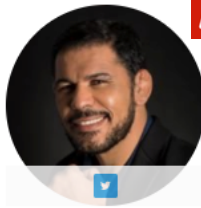


PERFORM
SPORTS CONTENT & MEDIA



Polak, Federico

Managing Director, Latin America and Brazil at Perform

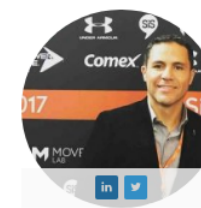


UFC



Nogueira, Rodrigo "Minotauro"

Embajador de UFC



CD
UC



Pareja, Juan Pablo

Gerente General Universidad Católica - Cruzados SADP



DIMAYOR



Perdomo, Jorge

Presidente Dimayor



Engagement Opportunities

#SportBizLatam



Become a SPONSOR

Place your brand in the center of the scene in our events.



To ATTEND

Participate and create new opportunities for your future. Discover corporate packages with discounts.



Provide INSTITUTIONAL SUPPORT

Commit and involve your association or federation with the industry growth.



Become a MEDIA PARTNER

Develop media coverage and content in major events of the Sports Business industry.

“Engage, interact and build the future of the Sports Business industry.”

#SportBizLatam

Let's Talk.

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www.sportbizlatam.la



goodmorningsports



@GMorningSports



@gmorningsports



Good Morning Sports