

# #SportBizLatam

‘Be part of the most relevant Sport  
Business experience in Latin America’

**OPPORTUNITIES**

**2019**

Good  
Morning  
Sports

A world map with a blue grid background. Several location pins are placed on the map: one in Mexico, one in Colombia, one in Ecuador, one in Peru, one in Chile, one in Argentina, one in Uruguay, one in Brazil, and one in Spain. The pins are purple with a white circle in the center containing a flag. The background is a dark blue grid.

# #SportBizLatam

‘The leading congress in the Sports Business industry in Latin America’.  
The most attractive networking platform for business opportunities in the Sports industry, connecting LATAM with the rest of the world’.

# Value of taking part

## #SportBizLatam



### Highlight your Brand

Brand awareness with high visibility in front of target audience: possible allies, clients, business partners, suppliers.



### Promote your Products

Present them in front of your target audience, showing applied attributes and business cases.



### Build Relationships

Networking opportunities with decision makers in the sports industry.



### Business Development

Assist your team to develop relationships and business opportunities, whilst you receive training and stay updated.



### Leading the Conversation

We offer the right scenario to position as a key player of the sports industry, with maximum leadership to conduct industry trends.



### Custom options and proposals

We adapt to your needs and goals.

# Summary

# #SportBizLatam

## 20 events

Developed in our first 3 years

## 8 countries

Hosting our events

## +300 Speakers

International speakers

## 93% Attendees

Rate and describe us as  
Excellent / Very Good

## +10.000

Sports Professionals community

## +700

Companies attending

[https://youtu.be/s3Solhh\\_15E](https://youtu.be/s3Solhh_15E)



# Already Attending

# #SportBizLatam



# Planning 2018

## #SportBizLatam

<b>MAY</b>	BOLIVIA
<b>JUN</b>	EL SALVADOR
<b>AGO</b>	COLOMBIA
<b>SEP</b>	GUATEMALA
<b>SEP</b>	ESPAÑA <b>#SportBizTrip</b>
<b>OCT</b>	ECUADOR
<b>NOV</b>	ARGENTINA



# Core Topics

# #SportBizLatam



**SPORTS MEDIA**  
BROADCASTING, MEDIA  
RIGHTS, SPORTS AUDIENCES



**SPORTS MANAGEMENT**  
CHALLENGES FOR CLUBS,  
FEDERATIONG AND LEAGUES



**SPORTS MARKETING**  
NEW INCOMES, FAN  
ENGAGEMENT, LICENSES



**SPORTECH**  
PERFORMANCE, DATA,  
REVIEW, INTELLIGENCE



**SPORTS DEVELOPMENT**  
REGIONAL OVERVIEW,  
ECONOMY INSIGHTS, TRENDS



**INNOVATION**  
SUCCESS STORIES, STARTUPS,  
NEW TOOLS

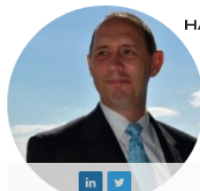
# Previous Speakers

# #SportBizLatam



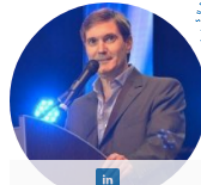
Wilman Arriarán, Percy

Special Counsel Latinoamérica en Genius Sports



Kruffy, José L.

Managing Director de Hawk-Eye Innovations Ltd. para América Latina



Elizondo, Mariano

Presidente de Superliga de Fútbol



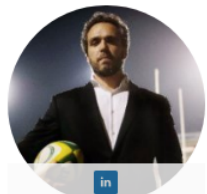
Koerhuis, Mariel

Directora de Johan Cruyff Institute



Vidal, Rudolf

President of the Americas FC Bayern Munich



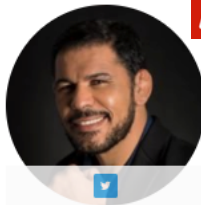
Danza, Agustin

CEO at Brazilian Rugby Union



Polak, Federico

Managing Director, Latin America and Brazil at Perform



Nogueira, Rodrigo "Minotauro"

Embajador de UFC



Pareja, Juan Pablo

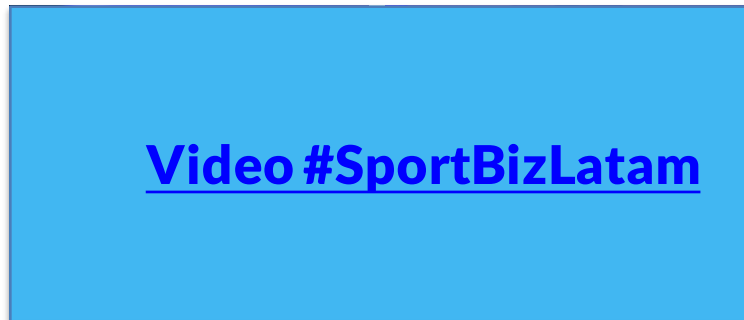
Gerente General Universidad Católica - Cruzados SADP



Perdomo, Jorge

Presidente Dimayor





# Engagement Opportunities

**#SportBizLatam**



## **Become a SPONSOR**

Place your brand in the center of the scene in our events.



## **To ATTEND**

Participate and create new opportunities for your future. Discover corporate packages with discounts.



## **Provide INSTITUTIONAL SUPPORT**

Commit and involve your association or federation with the industry growth.



## **Become a MEDIA PARTNER**

Develop media coverage and content in major events of the Sports Business industry.

*“Engage, interact and build the future of the Sports Business industry.”*

# #SportBizLatam

Let's Talk.

[info@gmorningsports.com](mailto:info@gmorningsports.com)

[www.sportbizlatam.la](http://www.sportbizlatam.la)



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