



COMPANY PROFILE

2018

ABOUT US

Good Morning Sports is a Sports Business agency; young, current and global, with partners around the world that form the most attractive networking platform to develop business opportunities.

Founded in Argentina with the goal of 'Professionalizing the Sports Business Industry', applying corporate best practices to sports and linking Latin America with the rest of the world.

We combine expertise in marketing and international business with passion and sports inner values.



A PROFESSIONAL
PARTNER IN THE
SPORTS BUSINESS
INDUSTRY

SERVICES



SPONSORSHIP



INTERNATIONAL
BUSINESS DEVELOPMENT



MARKETING & COMMUNICATION



INCENTIVE STRATEGIES



EXECUTIVE CONGRESSES &
CONFERENCES



PROFESSIONAL TRAINING
IN SPORTS

#SportBizLatam

The Sports Business Congress is the most relevant networking environment for the sports industry in Latin America.

With 8 editions conducted already in Argentina, Bolivia, Brazil, Colombia, Ecuador, Perú, Guatemala & Uruguay, it has become a reference in the field. It connects the main industry players in a perfect atmosphere to debate, train, interact and develop new business.

www.sportbizlatam.la





The first collaborative platform of Sports Business content.

Sporthub groups all the dispersed sports management content into one site.

Not only can users can read and watch Sportbiz content, but they can also produce and share new content, experiences and opinion, as well as interact with other professionals.

www.sporthub.la



Foro de Discusión: Potencial de la Industria Deportiva en Colombia

Rigoberto Merino, 20/09/2017, Innovación y Startups, Sportech /



Dark Maroon: tercera equipación del FC Barcelona 2017/18

SportHub, 20/09/2017, Indumentaria, Barça, FC Barcelona, Indumentaria, nike, 0



Johan Cruyff Institute is the Regional Learning Partner of Good Morning Sports. We are the only international agents in Argentina. We promote and commercialize all the academic offers for sports professionals, companies and former players who intend on becoming Sports Management leaders.

www.johancruyffinstitute.com.ar



CLIENTS & PARTNERS



OUR BELIEFS



#WorkWithPassion



#CreandoRedes



#TeamWork



‘Sport has the power to change the world,
the power to inspire, to unite people in a way
that little else does’. (Nelson Mandela).

