

#SportBizLatam

‘Be part of the most relevant Sport
Business experience in Latin America’

OPPORTUNITIES

2019

Good
Morning
Sports

A world map with a grid overlay. The map is dark blue. Several location pins are placed on the map. One pin is in Europe (Spain). A cluster of pins is in Latin America, each containing a flag: Mexico, Colombia, Ecuador, Peru, Argentina, Chile, and Brazil. The hashtag #SportBizLatam is in the top right.

#SportBizLatam

'The leading congress in the Sports Business industry in Latin America'.
The most attractive networking platform for business opportunities in the Sports industry, connecting LATAM with the rest of the world'.

Value of taking part

#SportBizLatam



Highlight your Brand

Brand awareness with high visibility in front of target audience: possible allies, clients, business partners, suppliers.



Promote your Products

Present them in front of your target audience, showing applied attributes and business cases.



Build Relationships

Networking opportunities with decision makers in the sports industry.



Business Development

Assist your team to develop relationships and business opportunities, whilst you receive training and stay updated.



Leading the Conversation

We offer the right scenario to position as a key player of the sports industry, with maximum leadership to conduct industry trends.



Custom options and proposals

We adapt to your needs and goals.

Summary

#SportBizLatam

20 events

Developed in our first 3 years

8 countries

Hosting our events

+300 Speakers

International speakers

93% Attendees

Rate and describe us as
Excellent / Very Good

+10.000

Sports Professionals community

+700

Companies attending

https://youtu.be/s3Solhh_15E



Already Attending

#SportBizLatam



Planning 2018

#SportBizLatam

MAY	BOLIVIA	
JUN	EL SALVADOR	
AGO	COLOMBIA	
SEP	GUATEMALA	
SEP	ESPAÑA #SportBizTrip	
OCT	ECUADOR	
NOV	ARGENTINA	

Core Topics

#SportBizLatam



SPORTS MEDIA
BROADCASTING, MEDIA
RIGHTS, SPORTS AUDIENCES



SPORTS MANAGEMENT
CHALLENGES FOR CLUBS,
FEDERATION AND LEAGUES



SPORTS MARKETING
NEW INCOMES, FAN
ENGAGEMENT, LICENSES



SPORTECH
PERFORMANCE, DATA,
REVIEW, INTELLIGENCE



SPORTS DEVELOPMENT
REGIONAL OVERVIEW,
ECONOMY INSIGHTS, TRENDS



INNOVATION
SUCCESS STORIES, STARTUPS,
NEW TOOLS

Previous Speakers

#SportBizLatam



 Wilman Arriarán, Percy

Special Counsel Latinoamérica en Genius Sports



 Kruffyf, José L.

Managing Director de Hawk-Eye Innovations Ltd. para América Latina



 Elizondo, Mariano

Presidente de Superliga de Fútbol



 Koerhuis, Mariel

Directora de Johan Cruyff Institute



 Vidal, Rudolf

President of the Americas FC Bayern Munich



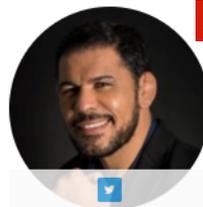
 Danza, Agustin

CEO at Brazilian Rugby Union



 Polak, Federico

Managing Director, Latin America and Brazil at Perform



 Nogueira, Rodrigo "Minotauro"

Embajador de UFC



 Pareja, Juan Pablo

Gerente General Universidad Católica - Cruzados SADP



 Perdomo, Jorge

Presidente Dimayor



Engagement Opportunities

#SportBizLatam



Become a **SPONSOR**

Place your brand in the center of the scene in our events.



To **ATTEND**

Participate and create new opportunities for your future. Discover corporate packages with discounts.



Provide **INSTITUTIONAL SUPPORT**

Commit and involve your association or federation with the industry growth.



Become a **MEDIA PARTNER**

Develop media coverage and content in major events of the Sports Business industry.

“Engage, interact and build the future of the Sports Business industry.”

#SportBizLatam

Let's Talk.

info@gmorningsports.com

www.sportbizlatam.la



goodmorningsports



@GMorningSports



@gmorningsports



Good Morning Sports

Good
Morning
Sports