

# #SportBizLatam

‘Be part of the most relevant Sport  
Business experience in Latin America’

**OPPORTUNITIES**

**2018**

*Good  
Morning  
Sports*

A world map with a blue grid background. The map is primarily blue, with landmasses in a lighter shade. Several location pins are placed on the map, each containing a flag. The pins are located in Mexico, Colombia, Ecuador, Peru, Bolivia, Paraguay, Argentina, and Brazil. A single pin is also located in Spain. The text '#SportBizLatam' is written in white in the top left corner.

# #SportBizLatam

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'The leading congress in the Sports Business industry in Latin America'.  
The most attractive networking platform for business opportunities in the Sports industry, connecting LATAM with the rest of the world'.

# Value of taking part

## #SportBizLatam



### Highlight your Brand

Brand awareness with high visibility in front of target audience: possible allies, clients, business partners, suppliers.



### Promote your Products

Present them in front of your target audience, showing applied attributes and business cases.



### Build Relationships

Networking opportunities with decision makers in the sports industry.



### Business Development

Assist your team to develop relationships and business opportunities, whilst you receive training and stay updated.



### Leading the Conversation

We offer the right scenario to position as a key player of the sports industry, with maximum leadership to conduct industry trends.



### Custom options and proposals

We adapt to your needs and goals.

# 2017 Summary

# #SportBizLatam

## 16 events

Developed in our first 2 years

## 8 countries

Hosting our events

## +100 Speakers

International speakers

## 93% Attendees

Rate and describe us as  
Excellent / Very Good

## +10.000

Sports Professionals community

## +500

Companies attending

[https://youtu.be/s3Solhh\\_15E](https://youtu.be/s3Solhh_15E)





# Already Attending

# #SportBizLatam



# Planning 2018

# #SportBizLatam



**#SportBizLatam**

Santa Cruz  
May 2018



**#SportBizLatam**

Montevideo  
June 2018



**#SportBizLatam**

Centroamérica  
Sep 2018



**#SportBizLatam**

Bogotá  
Oct 2018



**#SportBizLatam**

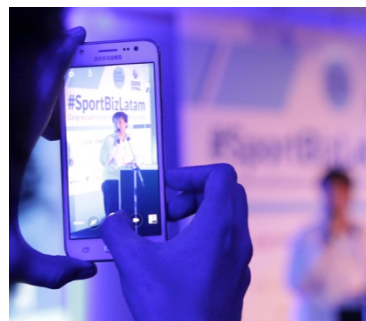
Quito  
Oct 2018



**#SportBizLatam**

Buenos Aires  
Nov 2018





# Engagement Opportunities

## #SportBizLatam



### **Become a SPONSOR**

Place your brand in the center of the scene in our events.



### **To ATTEND**

Participate and create new opportunities for your future. Discover corporate packages with discounts.



### **Provide INSTITUTIONAL SUPPORT**

Commit and involve your association or federation with the industry growth.



### **Become a MEDIA PARTNER**

Develop media coverage and content in major events of the Sports Business industry.

*“Engage, interact and build the future of the Sports Business industry.”*





# #SportBizLatam

Let's Talk.

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